



ASHISH GOSWAMI

UI/ UX Designer

WORK EXPERIENCE

UI/ UX DESIGNER

September 2017- March 2019

WanderWagon Pvt. Ltd.

I worked on User-Centered Design and Analysis, Information Architecture Design, Interaction Design, User Interface Design, Usability Testing and Project Management.

My work included all phases of the project lifecycle, including requirements gathering and user analysis to information architecture (IA), testing and graphical user interface (GUI) design, and implementation. Translating concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences.

Additionally, I worked on designing and delivering wireframes, User Interface Design of web and mobile application. Strategic design and User Experience decisions related to core, and new functions and features. My work also included interaction with the Analyst team for new requirements.

Project - WanderWagon UI redesign and Mobile Application UI/UX.

Intern UI/ UX DEVELOPER

June 2017- September 2017

WanderWagon Pvt. Ltd.

As a part of front-end development team I worked with the Bootstrap library, Responsive Design, HTML, CSS3 and Git.

Projects- WanderWagon 2.0 Front-End

CONTACT

Phone

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Email

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Address

Koramangala, Bengaluru

TOOLS

Adobe Xd

Illustrator

Photoshop

Git

Bootstrap Framework

ONLINE PRESENCE

Website

ashishgoswami.com

Behance

behance.net/ashishgoswami

LinkedIn

linkedin.com/in/ashishgoswami1

Instagram

instagram.com/ashish_here/

EDUCATION

BIRLA INSTITUTE OF APPLIED SCIENCES

2016-2018

Master of Computer Application

KUMAUN UNIVERSITY NAINITAL

2013-2016

Bachelor of Science

SKILLS

RESEARCH

Affinity Diagram
Scenario Enquiry
Storyboarding
Territory Mapping
Persona Design

VISUAL

Sketching
Low-Fidelity Wireframes
High-Fidelity Wireframes
Prototyping
User Onboarding

DEVELOPMENT

HTML
CSS3
JAVASCRIPT
C++